Tourist Experience And Fulfilment Insights From Positive Psychology Advances In Tourism

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Tourism is arguably one of the largest self-initiated commercial interventions to promote well being and happiness on the global scale but yet there is absence in the literature on the topic of fulfilling tourist experiences from psychological perspectives. Drawing on insights and theories from the research field of positive psychology (the study of well being), this is the first edited book to evaluate tourist experiences from positive psychology perspectives.

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take place within the context of tourism and leisure, have the potential to contribute to the well-being and satisfaction of those who engage in them. The study of such experiences is thus highly relevant to the field of positive psychology. Indeed, restorative experiences have been shown to lead to improved emotional and cognitive

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What makes life worth living? Many people would argue that it is fulfilling experiences. These experiences are characterised by feelings of joy and pleasure, positive relationships and a sense of engagement, meaning and achievement. Tourism is arguably one of the largest self-initiated commercial interventions to promote well being and happiness on the global scale but yet there is absence in the literature on the topic of fulfilling tourist experiences from psychological perspectives. Drawing on insights and theories from the research field of positive psychology (the study of well being), this is the first edited book to evaluate tourist experiences from positive psychology perspectives. The volume addresses the important topic of fulfilment through the lens of the world’s largest social global phenomenon tourism. In doing so, the book refreshes and challenges some aspects of tourist behaviour research. The chapters are grouped under three broad sections which reflect a range of positive psychological outcomes that personal holiday experiences can produce, namely; happiness and humour; meaning and self-actualisation and health and restoration. The book critically explores these fulfilling experiences from interdisciplinary perspectives and includes research studies from wide range of geographical regions. By analysing the contemporary fulfilling tourist experiences the book will provide further understanding of tourist behaviour and experience. Written by leading academics this significant volume will appeal to those interested in Tourism and Positive Psychology.

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The Routledge Handbook of Tourism Experience Management and Marketing offers a comprehensive and thorough inquiry into both customary and emergent issues of tourism experience and co-creation. Drawing together contributions from 83 authors from 28 countries with varied backgrounds and interdisciplinary interests, the handbook highlights multiple representations and interpretations of the theme. It also integrates a selection of illustrative global case studies to effectively present its chapter contents. Tourism experience drives the contemporary tourist’s behavior as they travel in pursuit of experiencing unique and unusual destinations and activities. Creating a memorable and enduring experience is therefore a prerequisite for the all tourism business organizations irrespective of the nature of their products or services. This handbook focuses on conceptualizing, designing, staging, managing and marketing paradigms of tourism experiences from both supply and demand perspectives. It sheds substantial light on the contemporary theories, practices and future developments in the arena of experiential tourism management and marketing. Encompassing the latest thinking and research themes, this will be an essential reference for upper-level students, researchers, academics and industry practitioners of hospitality as well as those of tourism, gastronomy, management, marketing, consumer behavior, cultural studies, development studies and international business, encouraging dialogue across disciplinary boundaries.

Comprehensive and accessible, this Companion offers a thorough investigation into both traditional and fresh topics in tourist behaviour and experience. Arranged chronologically, the chapters examine tourist experience from the very idea of a tourist visit to the aftermath of returning home.

Tourism consumers are increasingly demanding and seek to base their travel decision-making process on relevant and credible tourism information. In recent years, user-generated content on social media, the opinion of travel bloggers, and entertainment programs in the media have influenced the public's travel purchasing behavior and acted as a driving force for the development of tourism products, such as film tourism. It also has played a role in the evolution and development of marketing, giving rise to new applications, as in the case of digital and influence marketing. On the other hand, tourism organizations and destination management organizations face major challenges in communicating the attributes of a tourism product, since this cannot be experienced before consumption. Thus, they need to know how and in which means or platforms of communication they can inform potential consumers. Impact of New Media in Tourism provides theoretical and practical contributions in tourism and communication including current research on the influence of new media and the active role of consumers in tourism. With a focus on decision making and increasing the visibility of products and destinations, the book provides support for tourism agencies and organizations around the world. Covering themes that include digital marketing, social media, and online branding, this book is essential for professionals, academicians, researchers, and students working or studying in the field of tourism and hospitality management, marketing, advertising, and media and communications.

In recent decades, the fast rise of emerging economies, like the BRICS nations, has propelled the growth of tourism worldwide. Meanwhile, a plethora of nature destinations has been developed to meet the diverse needs of the new wave of demand from emerging economies and to entice existing tourists from advanced and rich economies. Nature Tourism augments the current literature on the benefits and pitfalls in recent developments of nature tourism, tracing the history in development, highlighting the ecological impacts and showcasing the current practices in nature tourism, along with discussions on specific tourist markets from holistic viewpoints embracing lessons learned from various destination nations and continents across the globe. A host of topics with global significance will be explored such as the effect of climate change on nature tourism, technological innovation in managing nature tourism, visitor management in nature tourism and market positioning in a highly competitive environment. These are reviewed in a wide range of countries from USA/Canada, South America, Scandinavian countries, the Swiss Alps, Middle-East countries, Africa, China and Australia/New Zealand. This book will offer significant insight into nature-based tourism and its future development. It will be of interest to upper-level students, researchers and academics in tourism, environmental studies, development and sustainability.

This significant and timely volume aims to provide a focused analysis into tourist experiences that reflect their ever-increasing diversity and complexity, and their significance and meaning to tourists themselves. Written by leading international scholars, it offers new insight into emergent behaviours, motivations and sought meanings on the part of tourists based on five contemporary themes determined by current research activity in tourism experience:conceptualization of tourist experience; dark tourism experiences; the relationship between motivation and the contemporary tourist experience; the manner in which tourist experience can be influenced and enhanced by place; and how managers and suppliers can make a significant contribution to the tourist experience. The book critically explores these experiences from multidisciplinary perspectives and includes case studies from wide range of geographical regions. By analyzing these contemporary tourist experiences, the book will provide further understanding of the consumption of tourism.

Quality-of-life research in tourism and hospitality has gained much momentum in the past two decades. This line of research covers three main areas of focus: (i) the impacts of specific tourism and hospitality programmes on the overall quality of life of tourists/guests; (ii) the providers of goods and services; (iii) tourist communities, including the impact of different programmes and events on the quality of life of residents in these communities. Focusing on these key subjects, Managing Quality of Life in Tourism and Hospitality provides a portfolio of selected cases showing best practice and delivering them to the forefront of knowledge application, with examples in tourism and hospitality settings. Best practice case studies are included throughout, providing practical implications and lessons learned. These lessons can be applied by tourism and hospitality practitioners and community leaders, and be used to further research by academics working within tourism and hospitality. The book offers an exciting and refreshing approach to quality-of-life research in tourism and hospitality. Key features include: - Best practice and evidence-based case studies. - Broad coverage that includes tourists, industry and local communities. - International application, with material from various countries across the world.

Routledge Handbook of the Tourist Experience offers a comprehensive synthesis of contemporary research on the tourist experience. It draws together multidisciplinary perspectives from leading tourism scholars to explore emergent tourist behaviours and motivations. This handbook provides up-to-date, critical discussions of established and emergent themes and issues related to the tourist experience from a primarily socio-cultural perspective. It opens with a detailed introduction which lays down the framework used to examine the dynamic parameters of the tourist experience. Organised into five thematic sections, chapters seek to build and enhance knowledge and understanding of the significance and meaning of diverse elements of the tourist experience. Section 1 conceptualises and understands the tourist experience through an exploration of conventional themes such as tourism as authentic and spiritual experience, as well as emerging themes such as tourism as an embodied experience. Section 2 investigates the new, developing tourist demands and motivations, and a growing interest in the travel career. Section 3 considers the significance, motives, practices and experiences of different types of tourists and their roles such as the tourist as photographer. Section 4 discusses the relevance of ‘place’ to the tourist experience by exploring the relationship between tourism and place. The last section, Section 5, scrutinises the role of the tourist in creating their experiences through themes such as ‘transformations in the tourist role’ from passive receiver of experiences to co-creator of experiences, and ‘external mediators in creating tourist experiences'. This handbook is the first to fill a notable gap in the tourism literature and collate within a single volume critical insights into the diverse elements of the tourist experience today. It will be of key interest to academics and students across the fields of tourism, hospitality management, geography, marketing and consumer behaviour.

Research delivers a multitude of approaches to value creation, represented here as a set of definitions, perspectives and interpretations of how tourists, as customers, create value alone and with others. Now updated throughout, Creating Experience Value in Tourism, 2nd Editionprovides a clarification of these approaches as well as a practical translation as to how they can work within industry. Concluding with a summary of the areas for future research, this is a key resource for researchers, particularly those interested in experience value and co-creation, as well as a useful read for students of tourism and related industries.

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