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Helps students make the leap from writing in higher education to writing in workplace settings. Full of clear, practical advice and real-world examples from a range of sources, the text gives students practice with the kinds of writing processes and products they'll encounter on the job. In this new edition, noted scholar and teacher Stuart A. Selber joins the author team after teaching with the text for more than 20 years. Ideal for students taking Technical Communication, Professional Writing or Professional Communication courses, as well as Writing for Engineers, or Business Writing/Communication courses.

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