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English and communication disciplines, and represent a variety of methodologies--theoretical, textual analysis, psychological research, and cultural studies, among others. The editors seek to demonstrate that every new turn in the study of rhetorical practices reveals more possibilities for discussion, and that the recent "turn to the visual" has revealed an inexhaustible supply of new questions, problems, and objects for investigation. As a whole, the chapters presented here demonstrate the wide range of scholarship that is possible when a field begins to take seriously the analysis of images as important cultural and rhetorical forces. Defining Visual Rhetorics is appropriate for graduate or advanced undergraduate courses in rhetoric, English, mass communication, cultural studies, technical

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communication, and visual studies. It will also serve as an insightful resource for researchers, scholars, and educators interested in rhetoric, cultural studies, and communication studies.

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